

THE LATIN ISSUE

LUIS FONSI

RIDES BRANDS & BICULTURALISM
TO THE TOP OF THE CHARTS.
A NATION OF U.S.-BORN SPANISH
SPEAKERS SINGS ALONG

PLUS

HOW WRIGLEY,
DR PEPPER, AT&T
AND OTHERS
UNDERWRITE
THE GENRE

80+ FINALISTS
FOR THE LATIN
MUSIC AWARDS

24-PAGE
PROGRAM GUIDE
TO THE 2011
LATIN MUSIC
CONFERENCE

TOO LEGIT
MC HAMMER'S
SILICON VALLEY
STREET CRED

POP LIFE
PRINCE SPRINGS
21 DATES ON
LOS ANGELES

LEARNED TO FLY
FOO FIGHTERS
FINALLY GET
A NO. 1 ALBUM

"S&M"
RIHANNA WHIPS UP
A NEW RECORD

THE MAYOR OF NASHVILLE, SOULJA BOY TRIES AGAIN, NARM GOES DIGITAL,
FLEET FOXES REVIEWED, LAURA STORY BREAKS OUT AT CHRISTIAN, AND MORE

AND

SING A
SIMPLE SONG

So maybe you don't have the chops of Mariah Carey, Matthew Bellamy or Alicia Keys. That still shouldn't stop you from singing to your baby.

Offering a coaching hand are Grammy Award-winning singer/songwriter/musicians Cathy Fink and Marcy Marxer with "Sing to Your Baby." The project, which spent four years in development, features a 32-page book and a companion audio CD of 11 songs designed to foster early communication and developmental skills as parents bond with their babies.

Fink and Marxer note that the CD isn't a traditional lullaby album. "Our goal was to create a new repertoire," says Fink, who, with Marxer, has been making folk and children's recordings for more than 25 years. "We didn't need another version of 'Twinkle, Twinkle Little Star.'"

Marxer adds, "This is a relationship-builder for one of the most personal and intimate times that parents will spend with a new child."

"Sing to Your Baby" features such Fink/Marxer originals as "Rockin' My Baby," "Love Is What I Feel for You" and "Bouncing." The songs appear in both "mom" and "dad" versions, the latter featuring Grammy-nominated musician and original "Jesus Christ Superstar" cast member Mike Stein.

James Nocito colorfully illustrates the songs' lyrics and related sing-play activities. Rounding out the package is a parent guide penned by psychologist/educator Laura Brown.

Arriving May 3, "Sing to Your Baby" will retail for \$19.95, available through SingToYourBaby.net and Amazon. Fink and Marxer are crisscrossing the country to promote the project at book fairs, concerts and workshops, and they plan to release an iPad version in the fall.

"Whether or not you're a good singer," Fink says, "you just have to want to sing to your baby. And your baby will think you're a rock star. That's what's really important."

—Gail Mitchell

Music lessons: CATY FINK (left) and MARCY MARXER

